



# BRAND INDEX

Delivering Technology to the Scientific Community

Instrumentation | Equipment | Consumables | Reagents & Assays | Technical Support



Clinical  
Diagnostics



Cancer & Medical  
Research



Drug Discovery &  
Development



Forensics



Genomics



Education



Pathology



Molecular  
Biology



Proteomics



Food &  
Beverages



Water &  
Environment



Industrial &  
Materials



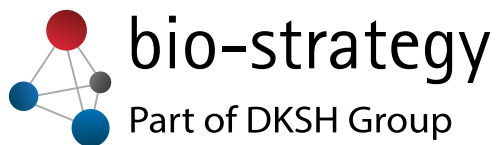
Veterinary



Microbiology



Plant Science



Welcome to the Bio-Strategy Brand Index. Here you will find the key brands and products available in New Zealand.

Bio-Strategy - Part of DKSH Group - offers a comprehensive range of products for your laboratory research, analysis, and production. Our portfolio includes technical instrumentation, high quality laboratory equipment, consumables, chemicals as well as reagents & assays for many applications.

Bio-Strategy was founded in 2003 and in 2023 became part of DKSH Group. It is an established ISO9001:2015 accredited distributor delivering technology to the Scientific Community throughout Australasia.

The Bio-Strategy team shares a passion for science and, in partnership with world leading suppliers, we offer our customers solutions to advance their research and work.

From our extensive product range we provide quality technology to customers in numerous market sectors including: Diagnostic Laboratories, Academic Research, Government Institutes, Applied Testing and Industry. Our specialists can tailor solutions to fit your research and business needs.

Bio-Strategy's main office is located in Auckland with teams throughout the country. Our skilled application scientists, sales specialists, service engineers, and our entire team of more than 130 staff across Australasia are available to support you and your laboratory requirements.



Della Smith  
General Manager  
Bio-Strategy - Part of DKSH

## AUTOMATION - Sample Preparation &amp; Processing

# HAMILTON®

Automated liquid handlers for sample preparation, with a myriad of dedicated applications, from low thru-put small footprint of the ML prep to higher thru-put systems of the STARline and Vantage.

STARline



# GRENOVA

Rethinking Laboratory Waste

Grenova automated tip washers to accommodate most industry brand tips ensuring sustainability.

TipNovus Tip Washer



ML Prep



Nimbus



VANTAGE

## AUTOMATION - Automatic Storage &amp; Retrieval



VERSO M and L series



SAM HD

Askion  
HS200S

# HAMILTON®

SAMPLE MANAGEMENT  
FOR LIFE SCIENCE

## STORAGE

# ASKION C-line®

automation

Automated storage management solutions, decappers and consumables for safe storage of patient samples/biobanking with full traceability, from ambient down to -185oC with Askion's automated LN2 based cyro-storage.



VERSO Q series



BioS

LabElite  
Decappers

LabElite DeFroster



## AUTOMATION - Integration for Total Workflows

# BIOSERO

A BICO COMPANY

Integrations with automated sample processing and storage as well as with other 3rd party devices for Total Workflow Solutions with Biosero Green Button Go Software Scheduling.



Green Button Go™

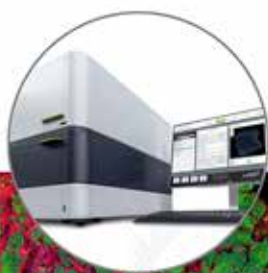
**nanoString**  
A BRUKER COMPANY

Catalyze The Next Revolution Using Spatial Biology



### CosMx® Spatial Molecular Imager

Map RNA and protein molecules in intact tissue with sub-cellular resolution



### GeoMx® Digital Spatial Profiler

Combine high-plex & high-throughput spatial RNA and protein analyses



### nCounter® Analysis System

Complete solution for digital detection and counting large sets of molecules

See the proteome in  
a way that has never  
been possible before

### The Proteograph™ Product Suite

Seer offers the first and only automated platform for proteomic studies that enables sampling across the entire plasma proteome's wide dynamic range, allowing discovery of novel protein variants with the reproducibility and speed needed for high throughput studies.



### Advancing Discovery in Protein and Cell Biology

- Microplate Readers and Washers
- Cellular Imaging Systems
- FLIPR Penta
- Clone Screening
- Assay Kits, Clone Media and Reagents



Let our technology  
power your discoveries





The simplest, most powerful  
digital PCR workflow

A digital PCR specialist, with the aim  
to empower researchers  
with simplicity and ease of use.



From the Nio™ system, easy-to-use reagents, best-in-class consumables and analysis software,  
Stilla makes digital PCR accessible to researchers and laboratories around the world.

## ZetaView® x30

A fast single particle characterization  
technique for virtually all types of  
nanoparticles suspended in media



Next Generation  
Nanoparticle Tracking Analyzer

### The highlights of this technique are:

- Colocalization
- Characterization of nanoparticles in solution
- Measurement at comparatively low concentration levels  
(down to 105 particles per cm<sup>3</sup>)
- Single particle analysis resulting in high-resolution distributions
- Specificity with fluorescent detection



*nova*  
biomedical

Nova Biomedical has a 40-year history as the world leader  
in developing whole blood biosensors for clinical and  
cell culture / fermentation use

- Developing, manufacturing, and selling  
advanced technology blood testing analyzers
- Chemistry and Cell Culture Analyzers for Biotechnology
- Self-Testing Diabetes Meters

## Pioneering Technological Innovations





# Leica

MICROSYSTEMS



Develops and manufactures microscopes and scientific instruments for the analysis of microstructures and nanostructures. Widely recognised for optical precision and innovative technology, the company is one of the market leaders in:

- Compound Microscopes (upright and inverted)
- Stereo Microscopes and Macroscopes
- Digital Microscopes
- Electron Microscope Sample Preparation Equipment
- Microscope Cameras and Software

# ESCO

WORLD CLASS. WORLDWIDE.

## A World-Leading Manufacturer And Service Provider Of Life Science Tools

Laminar airflow, life science, IVF, pharmaceutical, vaccine and cell therapy equipment. Esco products support cutting-edge research, helping biopharmaceutical companies make their drugs safer and more cost-effective, enabling lower cost manufacturing of vaccines, and directly through innovative medical devices and diagnostics.




**GOLD  
STANDARD  
DIAGNOSTICS**

## Find The Best Solution For Your Rapid Testing Needs

Fast, reliable and easy to use diagnostic test kits and instruments for bioanalytical testing for food, feed, environmental, biopharm, animal health and clinical industries.





**Bio-Strategy is the exclusive distributor for Epredia in New Zealand and Australia.** Epredia is a Global Leader in Precision Cancer Diagnostics and Tissue Diagnostics offering the highest quality products to enable our customers to achieve diagnostic excellence.

- **Instruments:** Cryostats, Microtomes, Printers, Tissue Processors & Embedding, Stainers, Coverslippers and Cytocentrifuges
- **Consumables:** Slides (Superfrost and Superfrost Plus), Coverslips, Blades (MX35 Ultra), Cassettes and more



POWERED BY

SHANDON

MICROM

MENZEL-GLÄSER

Richard-Allan Scientific



JASCO is a global leader in a wide range of innovative technologies using optical spectroscopy and chromatography.

### Spectroscopy

JASCO delivers an impressive range of optical spectroscopy instrumentation.

They are compact in design, robust in operation and range from entry-level models to extremely sensitive research-grade instruments.



### Chromatography

High Performance Liquid Chromatography EXTREMA 4500 Models is a conventional HPLC that aggregates the technology cultivated with EXTREMA 4000 Models into a compact casing with a width of only 15cm.

Next generation chromatography configurations have arrived.



### Delivering Tailored Solutions

Advion Interchim is a provider of analytical instrumentation (such as mass spectrometers & liquid chromatography) and laboratory consumables.

In combination with the extensive consumable range from Interchim, Advion Interchim provide the best in-class solutions for any laboratory setting.

The Advion portfolio can be summarised into three categories



Mass Spectrometry



Purification



Consumables



**MaxCyte®**

**Let's Build Better Cells Together**

Navigate your way from concept to clinic  
with MaxCyte

MaxCyte's unique electroporation technology was designed for safe, efficient and reproducible transfection to enable the development and manufacturing of next generation cell therapies.

Empower your research with ExPERT™ instruments.



**Biological Irradiators Designed for Life Science™**

**X-ray irradiators designed for:**

Blood Irradiation,  
Small Animal and Cell Research,  
Insect Sterilisation, and  
Cannabis Decontamination



**GYROZEN**

**Centrifuges, concentrators and  
freeze dryers**







Life Science Innovator Since 1966



CO<sub>2</sub> Incubators



Pharmaceutical Refrigerators



Biomedical Freezers



Ultra Low Temperature Freezers



**Miele**

Laboratory glassware washers and disinfectors.  
Miele's range of instrumentation is designed to easily withstand the rigours of repeated cleaning whilst ensuring consistent results day after day.



**Priorclave**



### Autoclaves, steam sterilisers and accessories

- All British design
- More than 60 autoclave models
- From 40 to 700 litre chamber capacities
- Manufactured in Priorclave's London facility to UK standards
- Extensive range of options enables tailoring to meet your specific requirements
- Proven energy savings
- 10-year chamber warranty



**Axygen:** High quality reliable consumables, reagents & equipment for genomics and many other applications

- Automation Consumables
- PCR Consumables
- Liquid Handling
- Equipment

**Corning:** Cell culture, scale-up/bioprocess, drug discovery, innovative vessels, advanced surfaces and quality media products.



**Falcon:** Tubes, serological pipettes and cell culture products.



**Cytiva:** Provide protein purification chromatography with ÄKTA systems & columns, resins for FPLC, Western Blotting reagents, membranes & imaging systems, Biacore consumables, Nucleic acid purification & amplification in the illustra range, Percoll & Ficoll cell density media and Whatman filtration products.



**DWK Life Sciences:** Leaders in the manufacture and supply of glass and plastic labware, cell culture apparatus and consumables, with brands like Duran®, Pyrex® and KIMBLE® dating back over 100 years providing solutions for Scientific Research, Pharmaceutical, Healthcare, Environmental and Industry applications.

- **DURAN®** Borosilicate 3.3 Glassware
- **WHEATON®** Cell Culture & Chromatography Solutions
- **KIMBLE® KIMAX® KONTES®** Glassware
- **PYREX®** Laboratory Glassware
- **QUICKFIT®** Ground-Glass Jointed Glassware
- **MBL® Volumetric Glassware**
- **SVL®** Screwthread Jointed Glassware
- **AZLON®** Reusable Plasticware



**Lec Medical range from Rollex:**  
Spark-free laboratory refrigerators,  
pharmaceutical refrigerators, and freezers.



**Best conditions for your success**

Specialist in simulation chambers for  
scientific and industrial laboratories



Disposable and multi-use plasticware for  
laboratories, clinical diagnostics and life  
science research; tubes, containers, PCR,  
cell and tissue culture, liquid handling and  
microbiology disposables.



Purification systems, pipettes, fraction  
collectors, detectors, injectors,  
solid phase extraction (SPE) systems.



## Meso Scale Discovery® (MSD)

A global leader for innovative assays and instruments for the measurement of targeted molecules in biological samples.



MSD's proprietary MULTI ARRAY technology uses electrochemiluminescence to enable researchers to profile multiple biomarkers simultaneously in a single sample.

## Alivex

**Driven To Provide  
Innovative Solutions**



Products built with the patient in mind and designed to make labs more efficient and clinical decision-making more effective.

**MosaiQ®** - one of the first multiplexing and multimodality automated testing platforms revolutionizing clinical diagnostics worldwide.



**Molecular Testing Anywhere!**



1 Load Sample 2 Insert Cartridge 3 Report Results



A leading point-of-care molecular diagnosis provider which is actively contributing to the global prevention and control of major communicable diseases such as COVID-19, tuberculosis and malaria.



LABOGENE



Laminar Airflow Products (incl. Class II)  
and Freeze Dryers.





CareDx is a molecular diagnostic company focused on the discovery, development and commercialisation of clinically differentiated, high value diagnostic surveillance solutions for transplant patients.

AlloSeq Tx

QTYPE®

AlloSeq HCT

AlloSeq cfDNA



### Your Partner in the Service of Medicine

BAG Diagnostics provides test systems and reagents which always deliver the highest quality for your diagnostics. This quality ensures that people with impaired organ function, genetic disposition or transfusion needs are given the best possible starting conditions for their recovery/therapy.



Transplantation Diagnostics



Transfusion Diagnostics



Human Genetics

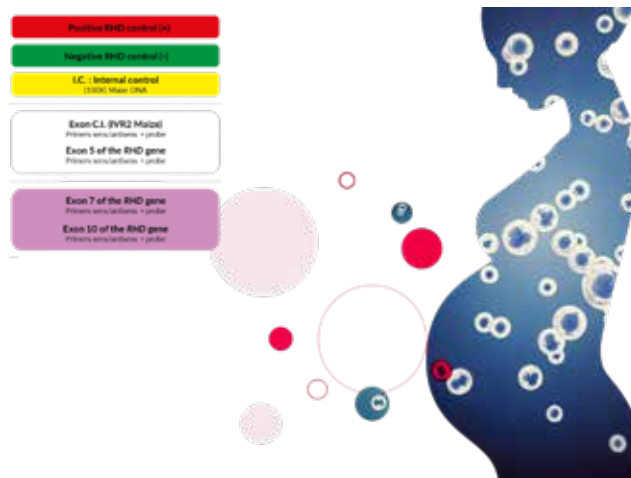


### A completely new approach!

Next Generation DNA/RNA extraction kits providing more convenience, quality and speed.

By moving to a BioEcho extraction kit you are supporting

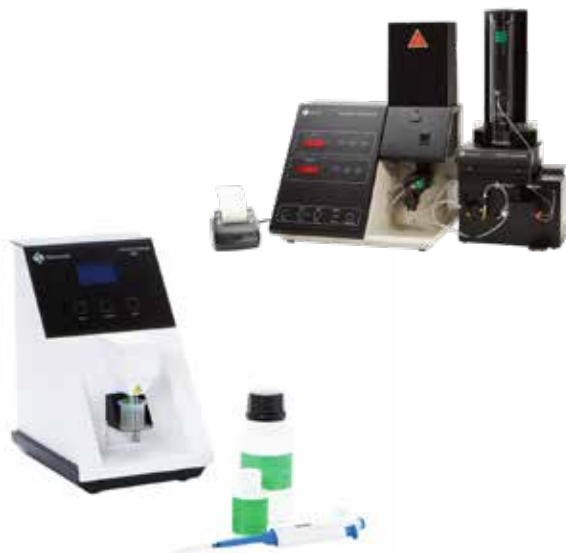
- environmentally friendly science: no harsh extraction chemicals
- sustainability: with 70% less plastics than standard Silica kits



### Institute de Technologies Jacques Boy:

Laboratory reagents for Blood Grouping and NIPT Fetal RhD Genotyping

In Vitro Diagnostic Medical Devices for immuno-hematology, cell-culture and molecular biology accredited laboratories.



Flame photometers, chloride analysers, magnetic susceptibility balances.



Analytical balances, precision balances and industrial balances. Small equipment: pH meters, dry block heaters, shakers, magnetic stirrers and vortex mixers.



Unstirred and stirred water baths, dry block heaters, shaking and ultrasonic baths, refrigerated circulators and vortex mixers.



Magnetic stirrers, hotplates, vortex mixers, orbital shakers, grinding mills, dispersers/homogenisers, bomb calorimeters, rotary evaporators and viscometers.

## HAMILTON®

Hamilton Company products provide you with unmatched accuracy and precision in your everyday laboratory tasks and workflows.

- The most comprehensive selection of syringes and needles
- A complete selection of silica and polymer based HPLC columns
- Automated intelligent diluting and dispensing with the Microlab 600 series
- Robust and intelligent in-line process sensors for pH, ORP, Dissolved Oxygen and Conductivity



## ELGA VEOLIA



Specialists for water purification systems, from RO Grade routine washing to ultrapure critical use. For a constant flow of CLRW compliant water, to suit low usage or high volume requirements.

## Reichert™ TECHNOLOGIES

Analytical Instruments



Benchtop and Digital handheld refractometers, optical handheld refractometers, bilirubinometers, veterinary and clinical handheld refractometers & refractometer calibration oils.

## INORGANIC™ VENTURES



Since 1985, Inorganic Ventures have perfected the process of manufacturing Certified Reference Materials, engineered to be stable, compatible, NIST traceable.

Manufactured and tested under ISO 17034 & ISO 17025 guidelines (A2LA 883.01 & 883.02).

Inorganic Ventures make almost any inorganic CRM for ICP, ICP-MS, IC, atomic absorption, wet chemistry, and QC applications, delivering ultimate standards across multiple industries.



Iris Salmonella\*

COMPASS\* Bacillus  
Cereus Agar

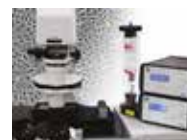
COMPASS\* Listeria

Symphony Agar

For more than 50 years, the company has mastered every aspect of its products, from producing peptones, the primary ingredient of culture media, to manufacturing of the media.



Cell Culture & Microscopy



Live Cell Imaging



3D Cell Culture



Chemotaxis Assays



Angiogenesis Assays



Immunofluorescence

ibidi is a leading supplier for functional cell-based assays and advanced products for cellular microscopy. ibidi is located in Gräfelfing, Germany (close to Munich).

# Ansell



Experience a  
**HIGHER LEVEL of PROTECTION**

Globally trusted gloves for life science, industrial research & clean rooms (PPE), Ansell Microflex & Touch N Tuff premium quality lab & examination gloves (PPE).

# LABPLAS



Labplas is sure to have the sterile sampling bag with the size, opening and flexibility you need. The bags are free from RNase, DNase, BPA and pyrogen.



# Svar

Answers in Life Science



Assays measuring human complement, auto-immune markers and hormone analytes (Euro Diagnostica have changed their name to Svar Life Science AB).

# Rely+On™ Virkon™



The high Level disinfection of choice for disinfection of hard surfaces. Effective against Hepatitis A, B, and C, HIV, MRSA, Influenza A Virus, E- coli (ESBL), Klebsiella pneumoniae (ESBL), Coronavirus Middle East Respiratory Syndrome (MERS) and SARS-Cov-2 (Covid-19).

# DRG

Laboratory Immunodiagnostic  
Products And Equipment



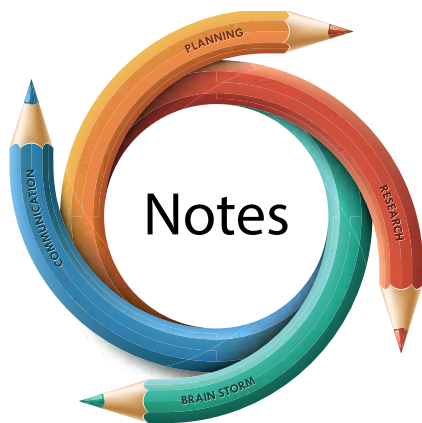
Enzyme Immuno (ELISA) Assays, Saliva Tests, Tumour Marker Assays, Chemiluminescences Assays, Rapiidscreen Assays

# Scharlau

The wise choice



Scharlau products from Scharlab offer an extensive range of exceptional purity chemicals, reagents, organic standards, and other items for Chemistry and Microbiology.



## Notes

[illegible]

**For your convenience**  
**Shop Online @ [shop.bio-strategy.com](http://shop.bio-strategy.com)**

- ✓ Account pricing
- ✓ Order status and invoice details
- ✓ Credit card payments
- ✓ 'Quick Add' and shopping lists





### Protect Your Investment!

Support available every step of the way with Field Service Engineers and Application Scientists

Improve your lab productivity and accelerate your research.

Here at Bio-Strategy we pride ourselves in providing:

Country-Wide Coverage | Factory Trained Engineers and Scientists |  
Original Spare Parts

### FIELD SERVICE SUPPORT

Installation | Compliance | Maintenance

### Get the most return for your investment

The condition, life span and accuracy of instruments is critical for the most essential tasks in the laboratory.

Bio-Strategy's Technical Service is designed to help keep your lab instruments precisely up and running which gives you peace of mind.

### Peace of mind

We do this by offering complete service solutions from installation, after sales service and compliance to the supply of original spare parts.

Our large team of factory-trained engineers covers all regions of New Zealand.

### Certifications

- ISO-9001:2015 Certified
- ANZ
- IQ/OQ

### Service Agreements\*

- Tailored to customer's needs on a wide range of supported equipment
- Comprehensive Agreements covering service and parts
- Standard Agreements including scheduled Preventative Maintenance services and up to 10% off parts and breakdown labour
- Advanced scheduling of Preventative Maintenance

\*initial checks on equipment out of warranty may be chargeable

### Remote Support

- In-house engineer for phone support
- Remote support diagnostic capabilities



Bio-Strategy Technical Services

T: 0800 34 24 66

[service.nz@bio-strategy.com](mailto:service.nz@bio-strategy.com)

[www.bio-strategy.com](http://www.bio-strategy.com)

Pre-Sales Support  
(Technical and Applications Advice)

Pre-Sales Support  
(Engineering Site Visit)

Installation  
(Engineers)

IQ/OQ available  
(Engineers)

Training and Applications  
Support  
(Application Scientists)

Ongoing Maintenance  
and Repairs  
(Engineers)

Further Applications Support  
as your needs grow  
(Application Scientists)

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\*Prosigna Breast Cancer Prognostic Gene Signature Assay