

# BRAND INDEX

## Delivering Technology to the Scientific Community

Instrumentation | Equipment | Consumables | Reagents & Assays | Technical Support

 <p>Clinical Diagnostics</p>	 <p>Cancer &amp; Medical Research</p>	 <p>Drug Discovery &amp; Development</p>	 <p>Forensics</p>	 <p>Genomics</p>
 <p>Education</p>	 <p>Pathology</p>	 <p>Molecular Biology</p>	 <p>Proteomics</p>	 <p>Food &amp; Beverages</p>
 <p>Water &amp; Environment</p>	 <p>Industrial &amp; Materials</p>	 <p>Veterinary</p>	 <p>Microbiology</p>	 <p>Plant Science</p>



Welcome to the Bio-Strategy Brand Index. Here you will find the key brands and products available in New Zealand. Bio-Strategy offers a comprehensive range of products for your laboratory research, analysis and production. Our portfolio includes technical instrumentation, high quality laboratory equipment, consumables, chemicals and reagents & assays for many applications.

Bio-Strategy was founded in 2003 and is an established locally-owned ISO 9001:2015 accredited distributor delivering technology to the Scientific Community throughout Australasia. The Bio-Strategy team shares a passion for science and, in partnership with world leading suppliers, we provide our customers solutions to advance their research and work.

From our extensive product range we provide quality technology to customers in numerous market sectors including: Diagnostic Laboratories, Academic Research, Government Institutes, Applied Testing and Industry. Our specialists can tailor solutions to fit your research and business needs.

Bio-Strategy's main office is located in Auckland with teams throughout the country. Our skilled application scientists, sales specialists, service engineers, and our entire team of more than 130 staff across Australasia are available to support you and your laboratory requirements.

John Chesterfield  
Chief Executive Officer  
Bio-Strategy



**AUTOMATION - Sample Preparation & Processing**



Automated liquid handlers for sample preparation, with a myriad of dedicated applications, from low thru-put small footprint of the ML prep to higher thru-put systems of the STARline and Vantage.

STARline



Grenova automated tip washers to accommodate most industry brand tips ensuring sustainability.

TipNovus Tip Washer



ML Prep



Nimbus



VANTAGE

**AUTOMATION - Automatic Storage & Retrieval**



Automated storage management solutions, decappers and consumables for safe storage of patient samples/biobanking with full traceability, from ambient down to -185oC with Askion's automated LN2 based cyro-storage.



VERSO M and L series



SAM HD



Askion HS200S



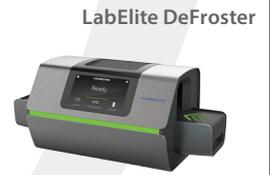
VERSO Q series



BioS



LabElite Decappers

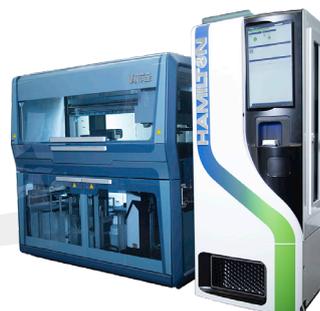


LabElite DeFroster

**AUTOMATION - Integration for Total Workflows**



Integrations with automated sample processing and storage as well as with other 3rd party devices for Total Workflow Solutions with Biosero Green Button Go Software Scheduling.



VERSO Q10 Plate Hotel



**Meso Scale Discovery® (MSD)** a global leader for innovative assays and instruments for the measurement of targeted molecules in biological samples.



MSD's proprietary MULTI ARRAY technology uses electrochemiluminescence to enable researchers to profile multiple biomarkers simultaneously in a single sample.



**Assays & Kits**

Highly sensitive, precise and accurate

This technology provides greater sensitivity, excellent reproducibility, broader dynamic range with increased throughput (1-3 minutes read-time per plate).

**Instruments**

High throughput and fast processing for a wide range of applications



Enhancing precision cancer diagnostics



**Bio-Strategy is the exclusive distributor for Epredia in New Zealand and Australia.** Epredia is a Global Leader in Precision Cancer Diagnostics and Tissue Diagnostics offering the highest quality products to enable our customers to achieve diagnostic excellence.

- **Instruments:** Cryostats, Microtomes, Printers, Tissue Processors & Embedding, Stainers, Coverslippers and Cytocentrifuges
- **Consumables:** Slides (Superfrost and Superfrost Plus), Coverslips, Blades (MX35 Ultra), Cassettes and more



**POWERED BY** SHANDON MICROM MENZEL-GLÄSER Richard-Allan Scientific

**A completely new approach!**

Next Generation kits DNA/RNA extraction kits providing more convenience, quality and speed.

By moving to a BioEcho extraction kit you are supporting

- environmentally friendly science: no harsh extraction chemicals
- sustainability: with 70% less plastics than standard Silica kits





CareDx is a molecular diagnostic company focused on the discovery, development and commercialisation of clinically differentiated, high value diagnostic surveillance solutions for transplant patients.



Your Partner in the Service of Medicine

BAG Diagnostics provides test systems and reagents which always deliver the highest quality for your diagnostics. This quality ensures that people with impaired organ function, genetic disposition or transfusion needs are given the best possible starting conditions for their recovery/therapy.



Transplantation Diagnostics



Transfusion Diagnostics



Human Genetics



At DREAMPATH, their ambition lies in transforming healthcare, and believe it's urgent to accelerate diagnosis and research, so patients and their families can have the best chances within their treatment journey.

FINA - Because Every Block Counts

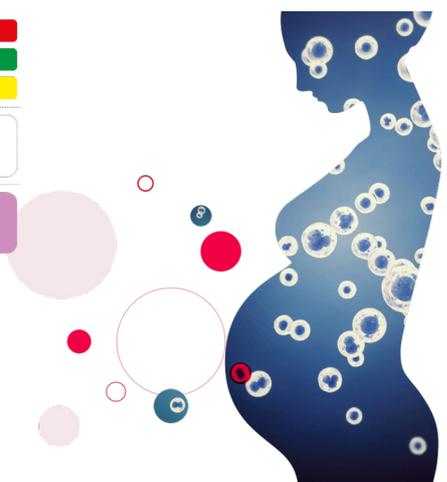
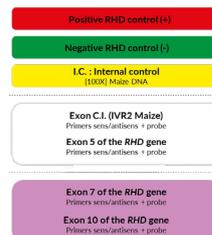


Speed  
Simplified Technology  
Safe

CRYSTAL - Because Every Slide Counts



Traceability  
Automation  
Space Optimization

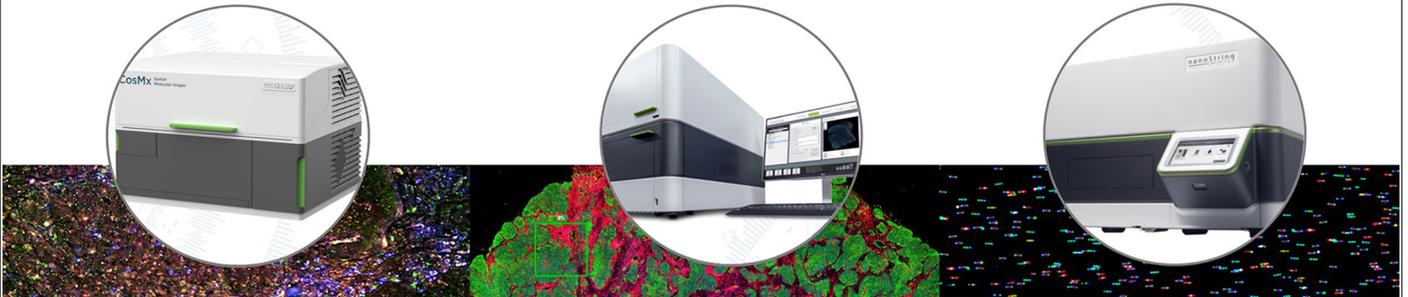


**Institute de Technologies Jacques Boy:**  
Laboratory reagents for Blood Grouping and  
NIPT Fetal RhD Genotyping

In Vitro Diagnostic Medical Devices for immuno-hematology, cell-culture and molecular biology accredited laboratories.

nanoString™

Catalyze The Next Revolution Using Spatial Biology



**CosMx® Spatial Molecular Imager**

Map RNA and protein molecules in intact tissue with sub-cellular resolution

**GeoMx® Digital Spatial Profiler**

Combine high-plex & high-throughput spatial RNA and protein analyses

**nCounter® Analysis System**

Complete solution for digital detection and counting large sets of molecules



**Advancing Discovery in Protein and Cell Biology**

- Over 24 plate readers available – single to multi-mode plate readers
- High through-put fluorescence analysis systems
- Washers configured for 96- and 384-well plates, with user-changeable wash heads
- Assay kits for life science research, bioassays, drug discovery and development
- Solutions for cellular imaging from simple automated cell imaging to high content imaging with custom detection modes for any application
- Clone screening systems
- Mammalian and microbial colony picking



*Let our technology power your discoveries*



JASCO is a global leader in a wide range of innovative technologies using optical spectroscopy and chromatography.

**Spectroscopy**

JASCO delivers an impressive range of optical spectroscopy instrumentation.

They are compact in design, robust in operation and range from entry-level models to extremely sensitive research-grade instruments.



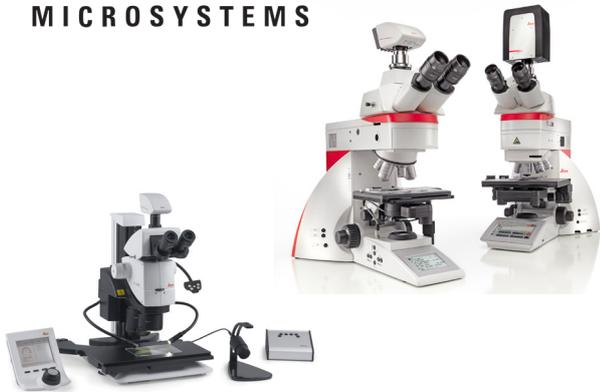
**Chromatography**

High Performance Liquid Chromatography EXTREMA 4500 Models is a conventional HPLC that aggregates the technology cultivated with EXTREMA 4000 Models into a compact casing with a width of only 15cm.

Next generation chromatography configurations have arrived.



MICROSYSTEMS



**Leica Microsystems:** develops and manufactures microscopes and scientific instruments for the analysis of microstructures and nanostructures.

Widely recognised for optical precision and innovative technology, the company is one of the market leaders in:

- Compound Microscopes (upright and inverted)
- Stereo Microscopes and Macroscopes
- Digital Microscopes
- Electron Microscope Sample Preparation Equipment
- Microscope Cameras and Software



Life Science Innovator Since 1966



CO<sub>2</sub> Incubators



Pharmaceutical Refrigerators



Biomedical Freezers



Ultra Low Temperature Freezers

**R-Biopharm – dedicated to food safety**

Test Systems for:

- Enzymatic Food and Beverage Analysis
- Food and Animal Adulteration
- Microbiology and Hygiene
- Hormones and Anabolics
- Mycotoxin Detection
- Antibiotics
- Vitamins
- Allergens:
  - Gluten
  - Nuts
- GMO





WORLD CLASS. WORLDWIDE.

**Esco:** Laminar airflow, life science, IVF, pharmaceutical, vaccine and cell therapy equipment. Esco products support cutting-edge research, helping biopharmaceutical companies make their drugs safer and more cost-effective, enabling lower cost manufacturing of vaccines, and directly through innovative medical devices and diagnostics.



**Miele Professional:** Laboratory glassware washers and disinfectors. Miele's range of instrumentation is designed to easily withstand the rigours of repeated cleaning whilst ensuring consistent results day after day.



**Priorclave:** Autoclaves, steam sterilisers and accessories.

- All British design
- More than 60 autoclave models
- From 40 to 700 litre chamber capacities
- Manufactured in Priorclave's London facility to UK standards
- Extensive range of options enables tailoring to meet your specific requirements
- Proven energy savings
- 10 year chamber warranty



**Ohaus:** Analytical balances, precision balances and industrial balances. Small equipment: pH meters, dry block heaters, shakers, magnetic stirrers and vortex mixers.



**Gerhardt Analytical Systems for Nitrogen/ Protein, Fat and Fibre Testing**

The world leader in automatic Digestion, Distillation, Hydrolysis, Fat and Fibre Extraction.

**Product Highlights:**

- Dumatherm N Pro - Nitrogen / Protein Analysis According to Dumas
- Kjeldatherm, Turbotherm and Vacusog - Best in Class Kjeldahl Digestion Solutions
- Vapodest - Best in Class Kjeldahl Distillation Systems
- Fibretherm - Advanced Fibre Analysis
- Hydrotherm and Soxtherm - Unrivalled Total Fat Solution
- Thermo - Classic Apparatus and Serial Heaters



**PALL** are a large global supplier of membranes and filtration solutions. PALL offers superior filtration, separation and detection products in a wide range of Laboratory Segments including:

- DNA and RNA Purification
- Protein Sample Prep and Detection
- Sterile Filtration and Clarification
- Tangential Flow Filtration
- Venting and Gas Filtration
- Laboratory Water Purification





**Axygen:** High quality reliable consumables, reagents & equipment for genomics and many other applications

- Automation Consumables
- PCR Consumables
- Liquid Handling
- Equipment

**Corning:** Cell culture, scale-up/bioprocess, drug discovery, innovative vessels, advanced surfaces and quality media products.



**Falcon:** Tubes, serological pipettes and cell culture products.



**Cytiva:** Provide protein purification chromatography with ÄKTA systems & columns, resins for FPLC, Western Blotting reagents, membranes & imaging systems, Biacore consumables, Nucleic acid purification & amplification in the illustra range, Percoll & Ficoll cell density media and Whatman filtration products.



**DWK Life Sciences:** Leaders in the manufacture and supply of glass and plastic labware, cell culture apparatus and consumables, with brands like Duran®, Pyrex® and KIMBLE® dating back over 100 years providing solutions for Scientific Research, Pharmaceutical, Healthcare, Environmental and Industry applications.

- **DURAN®** Borosilicate 3.3 Glassware
- **WHEATON®** Cell Culture & Chromatography Solutions
- **KIMBLE® KIMAX® KONTES®** Glassware
- **PYREX®** Laboratory Glassware
- **QUICKFIT®** Ground-Glass Jointed Glassware
- **MBL® Volumetric Glassware**
- **SVL®** Screwthread Jointed Glassware
- **AZLON®** Reusable Plasticware



Be Right™



**Hach:** Water analysis test kits, spectrophotometers, pH meters, turbidity meters, dissolved oxygen, BOD, COD kits and apparatus.

grant 



**Grant:** Unstirred and stirred water baths, dry block heaters, shaking and ultrasonic baths, refrigerated circulators and vortex mixers.



LABOGENE



**LaboGene:** Laminar Airflow Products (incl. Class II) and Freeze Dryers.

GYROZEN



**Gyrozen:** Centrifuges, concentrators and freeze dryers.

**IKA**®



**IKA:** Magnetic stirrers, hotplates, vortex mixers, orbital shakers, grinding mills, dispersers/homogenisers, bomb calorimeters, rotary evaporators and viscometers.

**Rolle**Σ  
MEDICAL



**Lec Medical range from Rollex:** Spark-free laboratory refrigerators, pharmaceutical refrigerators, and freezers.

**Reichert**<sup>TM</sup>  
TECHNOLOGIES  
*Analytical Instruments*



**Reichert:** Benchtop and Digital handheld refractometers, optical handheld refractometers, bilirubinometers, veterinary and clinical handheld refractometers & refractometer calibration oils.

**analytikjena**  
An Endress+Hauser Company



**Analytik Jena (UVP):** Basic and advanced gel and blot imaging, macro and micro in-vivo live animal imaging, transilluminators, UV lamps, hybridisation ovens, UV crosslinkers, UV incubators and PCR workstations.



**Sarstedt:** Disposable and multi-use plasticware for laboratories, clinical diagnostics and life science research; tubes, containers, PCR, cell and tissue culture, liquid handling and microbiology disposables



The Measure of Excellence

Hamilton Company products provide you with unmatched accuracy and precision in your everyday laboratory tasks and workflows.

- The most comprehensive selection of syringes and needles
- A complete selection of silica and polymer based HPLC columns
- Automated intelligent diluting and dispensing with the Microlab 600 series
- Robust and intelligent in-line process sensors for pH, ORP, Dissolved Oxygen and Conductivity



**Labplas:** Specialises in manufacturing sterile sampling and transport bags for food, environmental and pharmaceutical laboratory analysis. Twirl'em® and Secure-T® blender bags are manufactured in accordance with FDA specifications and the new range of Twirl'em Ecolo bags will decompose in landfills.



Experience a HIGHER LEVEL of PROTECTION



**Ansell:** Globally trusted gloves for life science, industrial research and clean rooms (PPE), Ansell Microflex and Touch N Tuff premium quality laboratory and examination gloves (PPE).



Answers in Life Science



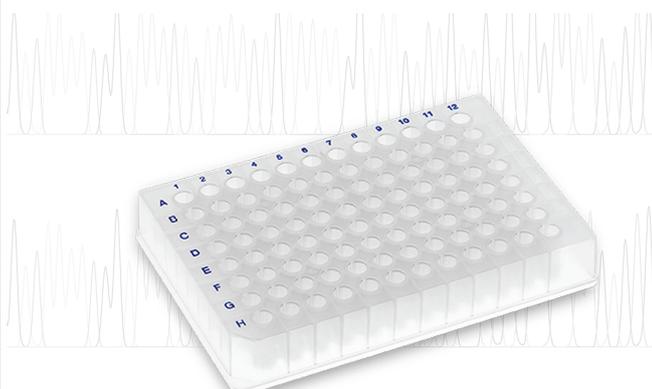
**SVAR:** Assays measuring human complement, auto-immune markers and hormone analytes (Euro Diagnostica have changed their name to Svar Life Science AB).



**RELY+ON™ VIRKON™** is the high Level disinfection of choice for disinfection of hard surfaces. Effective against Hepatitis A, B, and C, HIV, MRSA, Influenza A Virus, E- coli (ESBL), Klebsiella pneumoniae (ESBL), Coronavirus Middle East Respiratory Syndrome (MERS) and SARS-Cov-2 (Covid-19).



The Edge experience!



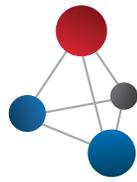
**EdgeBio:** products for DNA sequencing and purification. Their products employ rapid and simple protocols, minimizing hands-on time while providing high-quality results with high reproducibility.



The wise choice



**Scharlau:** Scharlau products from Scharlab offer an extensive range of exceptional purity chemicals, reagents, organic standards, and other items for Chemistry and Microbiology.



**bio-strategy**  
delivering technology

**Protect Your Investment!**

Support available every step of the way with Field Service Engineers and Application Scientists

Improve your lab productivity and accelerate your research.

Here at Bio-Strategy we pride ourselves in providing:

Country-Wide Coverage | Factory Trained Engineers and Scientists | Original Spare Parts

**FIELD SERVICE SUPPORT**  
Installation | Compliance | Maintenance

**Get the most return for your investment**

The condition, life span and accuracy of instruments is critical for the most essential tasks in the laboratory.

Bio-Strategy's Technical Service is designed to help keep your lab instruments precisely up and running which gives you peace of mind.

**Peace of mind**

We do this by offering complete service solutions from installation, after sales service and compliance to the supply of original spare parts.

Our large team of factory-trained engineers covers all regions of New Zealand.

**Certifications**

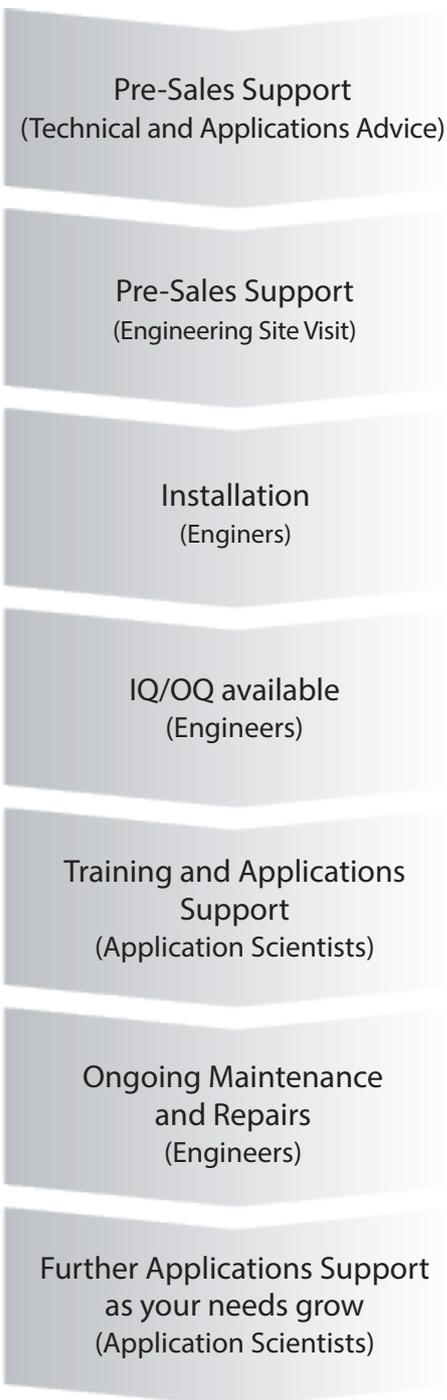
- ISO-9001:2015 Certified
- ANZ
- IQ/OQ

**Service Agreements\***

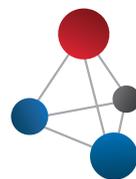
- Tailored to customer's needs on a wide range of supported equipment
  - Comprehensive Agreements covering service and parts
  - Standard Agreements including scheduled Preventative Maintenance services and up to 10% off parts and breakdown labour
  - Advanced scheduling of Preventative Maintenance
- \*initial checks on equipment out of warranty may be chargeable

**Remote Support**

- In-house engineer for phone support
- Remote support diagnostic capabilities



Bio-Strategy Technical Services  
**T: 0800 34 24 66**  
**service.nz@bio-strategy.com**  
**www.bio-strategy.com**



## BRAND LIST - BY CATEGORY

### Instrumentation



Askion (p.5)  
Biosero (p.3)  
Cryoextract  
EpreDia (p.4)  
GeSiM  
Grenova (p.3)  
Hamilton Robotics (p.3)  
Hamilton Storage (p.3)  
Jasco (p.6)  
Leica Microsystems (p.7)  
Meso Scale Diagnostics (p.4)  
Molecular Devices (p.6)  
Nanostring (p.6)  
PG Instruments  
Rad Source Technologies  
Titertek Berthold

### Equipment



Analytik Jena (UVP) (p.12)  
Axygen (see Corning) (p.10)  
Binder  
Biochrom  
BioEcho (p.4)  
Boeckel+Co  
Corning (p.10)  
Cytiva (p.10)  
Dreampath (p.5)  
Electrothermal  
Elga Veolia  
Esco (p.8)  
Gerber Funke  
Gerhardt (p.9)  
Grant Instruments (p.11)  
Gyrozen (p.11)  
Hach (p.11)  
Hamilton Company (p.13)  
IKA (p.12)  
Lab Companion  
LaboGene (p.11)

Lauda  
Macherey-Nagel  
Major Science  
Marcus Sommer  
Miele (p.8)  
Nabertherm  
Ohaus (p.9)  
Pall Laboratory (p.9)  
PHCbi (p.7)  
Priorclave (p.8)  
R-Biopharm (p.7)  
Reichert (p.12)  
Rollex Medical (p.12)  
Seward  
Sherwood Scientific  
Simport Scientific  
Temperature Technology  
Thermoline Scientific

### Consumables



Analytik Jena (UVP) (p.12)  
Ansell (p.13)  
Axygen (see Corning) (p.10)  
Azlon (see DWK) (p.10)  
Bel-Art SP Scienceware  
Boeco (Boeckel+Co)  
Corning (p.10)  
Cytiva (p.10)  
Dupont  
DURAN (see DWK) (p.10)  
DWK (p.10)  
EdgeBio (p.13)  
EpreDia (p.4)  
Falcon (see Corning) (p.10)  
Hamilton Company (p.13)  
ILC Dover  
Kima  
Kimberly Clark  
Kimble (see DWK) (p.10)  
Labplas (p.13)  
La-Pha-Pack

Macherey-Nagel  
Marcus Sommer  
Marienfeld  
Pall Laboratory (p.9)  
Rely+On Virkon (p.14)  
Sarstedt (p.13)  
SciLabware (see DWK) (p.10)  
Seward  
Saint Gobain  
Swann-Morton  
Tenak A/S  
Terumo  
Whatman (Cytiva) (p.10)  
Wheaton (see DWK) (p.10)  
Whiteley  
Wipak

### Reagents & Assays



Acros Organics  
Associates of Cape Cod  
BAG Diagnostics (p.5)  
BioEcho Life Sciences (p.4)  
Cambridge Isotope  
CareDX (p.5)  
DRG International  
Fujirebio  
IBJB - Institut de Biotechnologies  
Jacques Boy (p.5)  
Macherey-Nagel  
Meso Scale Diagnostics (p.4)  
Molecular Devices (p.6)  
Nanostring (p.6)  
R-Biopharm (p.7)  
Santa Cruz  
Scharlau (p.14)  
Serva  
Svar Life Science (p.14)  
Veracyte (see Nanostring p.6)\*  
\*Prosigna Breast Cancer Prognostic Gene Signature Assay  
Virkon Aquatic  
Wako

